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YOUR SEASONAL GARDEN GUIDE

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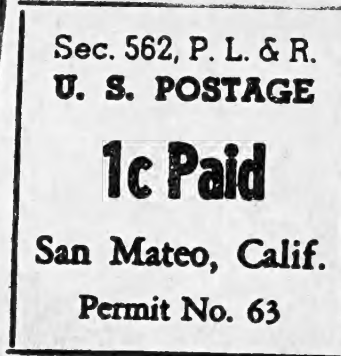
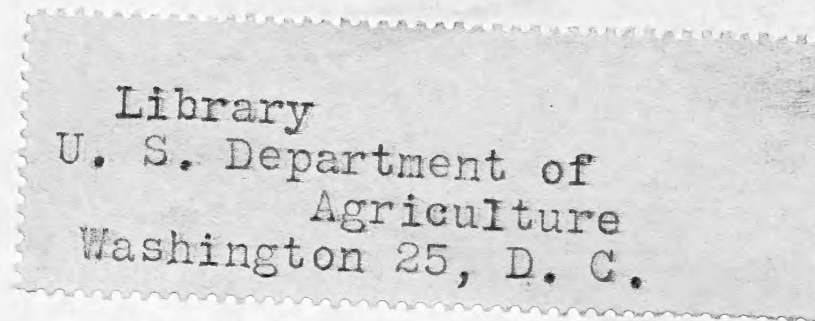
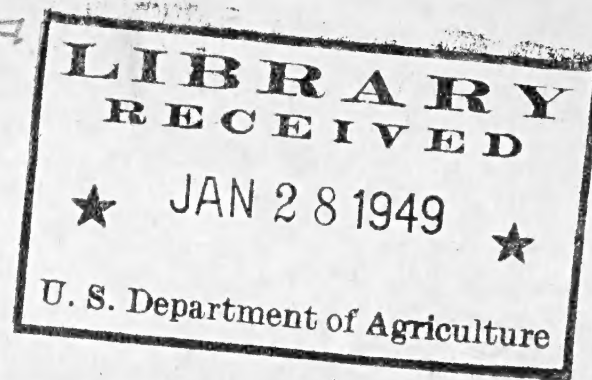
KERR-LANGEN SEED CO.

230 "B" St. - San Mateo, Calif.

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KERR-LANGEN SEED CO.

JANUARY AND FEBRUARY GARDEN GUIDE

SPRAYING. It is essential during these two months to catch up with pruning and spraying on fruit trees, roses and all shrubs which drop their foliage during winter. At this time of year stronger sprays can be used than any other time. Many diseases and insects which carry over during the winter can now be eliminated, thus avoiding much of next spring and summer's garden troubles. In order to obtain best possible control we give you a formula which should give the maximum control possible in a winter spray. The amount of each material listed is for each gallon of water.

4 Tablespoons C. O. C. S. Copper,
6 Tablespoons Oil,

1 Tablespoon Niagara D.D.T. 50% W.,
1 Teaspoon Black Leaf 40.

This formula should control peach leaf curl and many other diseases and insects. It should readily flow through the average home garden spray equipment without clogging the nozzle. For the average garden we thoroughly recommend the type of sprayer which attaches to the end of the garden hose. We have them with three gallon and six gallon capacity, light to handle, even for a woman, and the water company does the pumping. If normal care is given this type of sprayer it makes spraying a pleasure instead of a chore. Remember, to control peach leaf curl the control (copper) must be on the tree at the time the leaf buds open. If the control is not on at that time the chances are peach trees will have leaf curl. Avoid spraying just before a rain as this washes off some of the materials. The minimum application should be once in January and again in February.

SPECIAL SEEDS. Again, we hope to receive a supply of the world renowned Blackmore and Langdon tuberous begonia seed. Many of our customers reported good luck with it last year. One lady told us she had 210 seedlings from a one-dollar packet. They can be started in the kitchen or in the wash room provided the temperature does not fall below 45 degrees. A 65-degree day-time temperature should give germination in about ten days. Use well rotted leaf mold for a planting mixture. Cover the pot with paper until germination starts. Water very carefully and not too generously. Transplant to a flat placing plants about two inches apart each way in a mixture of two parts well rotted leaf mold and one part sand.

BULBS. We have booked Tuberous Begonia bulbs of the famous Antonelli strain for those who prefer to grow them from tubers. Do not start the bulbs until they show little growth sprouts. Naturally the warmer the temperature the quicker the bulbs will start. However, don't try to force them. A warm garage is an ideal place to store Begonia bulbs. After the bulbs have started place them in damp peat moss. Water gently overhead with a spray bulb. Your plants should be ready to set out doors about the end of April. February is a grand month to plant Gladioli. Our bulbs are all number one and we have a beautiful selection of colors. When planting cushion the bulbs in sand. Plant about four inches deep. Those of you who have Gladioli bulbs stored over winter, sprinkle the bulbs with naphthalene flakes and Niagara 50% W. D.D.T. This controls thrips and other insects.

VEGETABLE SEEDS. All of the half hardy annual vegetables can be started indoors during January and February. A six-inch pot of Tomato will give all the plants necessary for the average family. Use a good potting mixture, one part leaf mold or peat, one part sharp sand and one part good garden soil. Start in the kitchen or porch or garage, just to make sure the pots are protected from frost. Start your own Tomato, Pepper, and Egg plant and be sure you get the variety you want. This really makes vegetable gardening interesting.

Many other vegetables can be sown directly outdoors during January and February in a well drained situation. Naturally shallow planting is the rule at this time of year. Plant now Beet, Carrot, Endive, or Escarolle, Kohl Rabi, Leek, Lettuce, Mustard, Onion, Parsley, Parsnip, Peas, Radish, Salsify, Spinach, Swiss Chard and Turnip. All of these vegetables will survive the average frosts experienced in California. The important thing is to be sure to plant KERR-LANGEN SEEDS. We admit blushing they are the world's best. Treat your seed with Spergon to prevent rot from possible excessive moisture.

FLOWER SEEDS. Many flower seeds can also be planted directly outdoors now. The hardy annuals love the cold and the moisture and will not give the maximum performance unless they flower during May, June, July. In other words they start to "go back" as soon as the really warm weather starts. Such things as Alyssum, Antirrhinum, Bachelor's Button, Calendula, Candytuft, Chieranthus, (Siberian Wallflower), Clarkia, Dianthus, (Various Pinks), Eschscholtzia (California Poppy), Gypsophila, Larkspur, Linaria (Love-in-a-Mist), Mattholia (Evening Scented Stock), Migonette, Nemophila (Baby Blue Eyes), Nemesis, Stocks, Schizanthus, Virginian Stock, Wallflower, and many others. Final planting of Sweetpeas should be made during January. At this time of year try the Cuthbertson type. They are more heat resistant than the standard types. Refer to our November-December guide for planting instructions for Sweetpeas. It will pay you to follow them. Garden peas are a winter planting item also. Get them planted as soon as possible. The pole types yield much more heavily than the bush. Trench them exactly like we suggested for Sweetpeas if you want a larger yield.

PERENNIAL VEGETABLES. It is now time to plant perennial vegetables such as Asparagus, Rhubarb and Artichokes. As they are long lived items, ground preparation is of first importance as it affects the growth of the plants for many years. While on this subject it is good practice to give special consideration to the planting of all new items in your garden. Unless you are particularly fortunate in the native soil in your garden it is necessary to prepare ahead for fruit trees, roses, camelias and all other long living plants and trees. A general rule is to dig a hole at least twice the size of the roots of the new plant. Into this hole put a mixture of the following in equal parts: leaf mold, peat moss, sand, soil, well rotted manure plus a handful each of soil sulphur and bone meal. If insects, such as centipedes, nematodes, wire worms, etc., are suspected treat the prepared hole with Shell D.D. This is an excellent soil fumigant for the elimination of soil insects. All this preparation should take place at least ten days before planting. The plants then have a favorable home to start new roots and growth long before they encounter the native soil and are usually acclimated by this time.

LAWNS. As you are probably aware, we are the leading lawn grass seed specialists in the area. Our seed formula has again been used in the Paddock lawns at Santa Anita race track with outstanding results. If planting a new lawn or renovating an old one be sure to get our advice. Remember you cannot plant a better lawn grass than "KxL." It looks good, it wears well and it is economical when coverage is taken into consideration and cutting is kept to a minimum, owing to the dwarfness of the grasses used.

GENERAL. As part of this guide you will find a detachable Postal Card for your convenience. Please send your orders on this card and we assure you personal attention will be given to them. The items listed in this guide are seasonable but by no means complete. We have a very full stock of all varieties of vegetable and flower seeds, and will be glad to supply you with any varieties you require. We have many years' experience in this field and our quality is unsurpassed. Our advice is always at your disposal with regard to your garden problems. Do not hesitate to use this service. Remind the members of your family who may grouch a little at garden work this time of year most Americans are cooped up indoors or muffled up in heavy coats. We're pretty lucky to be in a position to step outside and do a little bit of pruning, spraying, digging and planting.

This guide is free—if you feel any of your friends would like it, please submit their names and addresses.

Detailed list of seasonable items:

Begonia Bulbs—	BULBS	Each	Dozen
Camellia Flowered:			
Jumbo60	6.60
Medium40	4.40
(White, Pink, Scarlet, Dark Red, Yellow, Salmon Pink)			
Hanging Basket Type:			
Jumbo60	6.60
Medium40	4.40
(White, Scarlet, Yellow, Pink, Salmon)			
Caladiums—Fancy Leaved, Large Bulbs40	4.50
Calla Lilies—			
Pink40	4.50
Yellow35	3.85
Gladioli—		Dozen	Per 100
Algonquin—Beautiful Scarlet75	5.25
Bonneville—Salmon Red75	5.25
Lilium Regal (Jumbo)	each		.75
D. A. Hay—Rosy Pink75	5.25
Elizabeth The Queen—Pale Lavender75	5.25
Gleaning—Deep Blue75	5.25
Gold Dust—Deep Yellow75	5.25
Maid of Orleans—Best White75	5.25
Picardy—Light Salmon75	5.25
Snow Prince—Cream75	5.25
Takina — Purple75	5.25
Valeria—Light Red75	5.25
Yellow Herald—Pale Yellow75	5.25
Rainbow Mixed—All Colors75	5.25

FLOWER SEEDS

Ageratum—	Per Packet	Gerbera—	
Midget Blue25	Transval Daisy Mixed25
Blue Perfection15	Gloxinia—	
Alyssum—		Splendid Mixed	1.00
Compact Snow Queen15	Godetia—	
Violet Queen15	Single Varieties Mixed15
Antirrhinum (Snapdragon)—		Double Varieties Mixed15
Medium Rust Resistant		Gypsophila—	
Mixed15	(Baby's Breath) White....	.15
Rust Resistant Tall Mixed15	Larkspur—Imperial Mixed15
Majestic Mixed (1½ Feet Tall)15	Linaria — Fairy Bouquet15
Giant Ruffled Tetraploid (New)25	Lobelia—	
Aster Cregs—Wilt Resistant—		Crystal Palace Dark Blue15
Mixed15	Cambridge Blue, Lt. Blue15
White, Pink, Crimson, Blue, Etc.15	Lupin — Russell Hybrids25
Aster Giants of California—		Mignonette — Machel15
Mixed15	Mimulus—	
Aster Sunshine Single		Moschalus (Musk Plant)25
Crested15	Tigrinus (Monkey Flower)25
		Nierembergia—	
		Purple Robe25

Begonia Camellia Flowered—		Nemesia—	
Crimson, Orange, Pink,		Nana Compact Mixed.....	.15
Rose, Salmon, Scarlet,		Pansy—	
White, Yellow	1.00	Geneva Swiss Giants.....	.50
Hand Blended Mixture.....	1.00	Petunia—	
Hanging (Lloydii) Mix-		Ruffled Giants of Calif.....	.50
ture	1.00	Single Dwarf Border	
Calceolaria—Covent Garden		Mixed15
Strain	1.00	Poppy—	
Calendula—Separate Col-		Single Shirley Mixed15
ors15	Double Shirley Mixed15
Candytuft—		Primula—	
Umbellata Mixed15	Polyanthus Mixed25
Hyacinth Flowered		Auricula Mixed25
White15	Salpiglossis—	
Carnation—		Emperor Mixed15
The following packets		Schizanthus—	
imported directly from		Dr. Badger's Hybrids.....	.15
the world's leading Car-		Stock—Imperial Type (2	
nation grower. All seed		Feet)—	
is saved from hand fer-		Separate Colors15
tilized flowers.		Mixture15
Old Village Pinks	1.00	Sweet Peas—	
Show Pinks	1.00	Early Flowering Spencer	
Allwoodi Seed	1.00	Type—	
Allwoodi Alpinus Seed..	1.00	Separate Colors15
Hardy Border Carnation		Rainbow Mixed15
(Allwood's)	1.50	Per. oz. for 40 ft., \$1.00	
Perpetual Flowering Car-		Cuthbertson Type—	
nation (Allwood's)	1.50	Separate Colors15
Cetranrea—		Rainbow Mixed15
(Bachelor's Button)		Per. oz. for 40 ft., \$1.00	
Blue15	Late Flowering Spencers—	
Mixed15	Rainbow Mixed15
Chieranthus — Siberina		Separate Colors15
Wallflower15	Per oz. for 40 ft., \$.50	
Clarkia — Double Mixed ..	.15	Verbena—	
Colens — Fancy Leaved....	.50	Large Flowered Mixed....	.15
Cyclamen—		Viscaria—Finest Mixed15
Large Flowered Mixed....	1.00	Wallflower—	
Dianthus—		Single Mixed15
Gaiety15	Double Mixed15
Westwood Beauty15		

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BUSINESS REPLY CARD

First Class Permit No. 72, P. L. & R., San Mateo, Calif.

KERR - LANGEN SEED CO.

230 B Street

San Mateo, California

VEGETABLE SEEDS

	Pkt.	Pound
Bean—Broad Impd. Long Pod.....	.10	.60
		Ounce
Beet—Detroit Dark Red10	.40
Broccoli — Sprouting10	.90
Cabbage—Slow Bolting10	.50
Carrot—Red Core Chantenay10	.40
Carrot—Danvers Half Long10	.40
Celery — Utah10	—
Chives15	—
Chicory — Asparagus or Radichetta.....	.10	.75
Chicory—Large Rooted10	.50
Cress — Curled10	.25
Cress — Water10	.50
Endive—(Escarolle) Batavian10	.40
Endive—Green Curled10	.40
Egg Plant — Purple.....	.10	—
Kohl Rabi—White10	.75
Kohl Rabi—Purple10	.75
Leek—American Flag10	.75
Lettuce—Great Lakes (Crisp)15	.65
Lettuce—White Boston (Butterhead)10	.40
Lettuce—Cos or Romaine (Celery Lettuce).....	.10	.40
Lettuce—Grand Rapids (Loose Leaf).....	.10	.40
Mustard—Chinese (Elephant Ear)10	.25
Onion—Australian Brown10	.75
Onion—Sweet Spanish10	.75
Onion — Bunching10	.75
Parsley—Moss Curled10	.40
Parsley—Plain Leaved10	.40
Parsnip—Hollow Crown10	.40
Peas—Laxton's Progress (Dwarf Bush)10	.60
Peas—Telephone (Pole)10	.60
Pepper—California Wonder10	—
Spinach — Prickly10	.25
Swiss Chard—Licullis Dark Green.....	.10	.50
Swiss Chard—Rhubarb Red10	.50
Seakale—(True Crambe Maritima).....	.15	.50
Radish—Crimson Giant10	.25
Radish—White Icicle10	.25
Tomato—No. 5225	—
Tomato—Pearl Harbor10	—
Tomato—Impd. Pearson10	—

ORDER CARD

PLEASE SEND THE FOLLOWING:

CUSTOMER'S NAME and ADDRESS (please print):

Tomato — Marglobe10	—
Tomato — Beefsteak10	—
Tomato — Stone10	—
Turnip—Purple Top White Globe10	.25

LAWN GRASSES

	Per Pound		Per Pound
Astoria Bent	2.00	Kentucky Blue Grass	1.50
Highland Bent	2.00	Red Top	1.10
Seaside Bent	2.25	Perennial Rye Grass50
Chewings Fescue	1.25	Annual Rye Grass30
Illahoe Fescue	1.40	White Dutch Clover	2.00
Rainier Fescue	1.40	"KXL" Lawn Grass	1.40
Creeping Red Fescue	1.25	(Finest looking and wear-	
		ing lawn)	

Note on all lawn grasses—Deduct 5 per cent for quantities of 10 pounds and over.

Onion Sets—White	Per Pound	.40
Onion Sets—Brown	Per Pound	.35
Shallots	Per Pound	.80

PERENNIAL VEGETABLES

Rhubarb Roots	Each	.25
Asparagus Roots	Dozen	.60
Artichoke Roots	Each	.25

INSECTICIDES AND FUNGICIDES

Kolo-Sulphur Rotenone		Per lb.	.60
D.D.T. 50% Water Wettable		Per lb.	1.00
Naphthalene Flakes		Per lb.	.35
Shell DD Soil Fumigant	Pint 1.00	Qt. 1.75	Gal. 5.85
Fermate		3 lbs.	2.75
Zerlate		3 lbs.	2.75
C.O.C.S. Copper Dust Wettable	1 lb.	.75	3 lbs. 1.15
Black Leaf 40 (Nicotine)	1 oz.	.36	5 ozs. 1.05
Phos-Kil (Parathion)			3 lbs. 6.00
Triox Weed Killer for Driveways	Qt. 1.00		Gal. 3.50
Birdsoff (Non-Poisonous)	1 lb.	.35	2 lbs. .65
Grafting Wax	1/4 lb.	.30	1/2 lb. .45
Tree Wound Seal	Pint .30		Qt. .50
Corry's Slug Death	1 lb.	.50	5 lbs. 2.00

MISCELLANEOUS

GRO Quick Heating Cable with Thermostat Control—			
Heats 6 ft. x 3 ft.		Each	6.75
Heats 6 ft. x 6 ft.		Each	9.00
True Temper Trowel—The Best			1.25
Sickles—Well Made			1.00
Terra-lite (with Vermiculite for planting)	4 Qts. .40	1/2 Bu.	.80
Pruning Saw Hand (General Purpose)			2.30
Sprinkling Can—Garden Green		2 Gal.	4.00
Sprinkling Can—Garden, Galvanized		2 Gal.	3.00

FERTILIZER

Likwid-Gro—This is the finest liquid organic fertilizer made. It has a pronounced acid reaction and is a wonderful soil builder.

1/2 Pint25	Quart75
Pint45	Gallon	1.75

Hayes Spray—To attach to hose	3 Gals.	6.95
Insect-o-Gun—To attach to hose	3 Gals.	4.95

NOTE: All articles listed except food production items are subject to California Sales Tax at 2 1/2 per cent.

